Tr ned Br ns

MAINSTREAM AWAITS

Your team's busywork, handled by AI.

One trained AI agent per role: recruiting, the front office, marketing, business development, customer onboarding. It works inside the tools you already use, runs on hardware you own, and asks a person before anything risky.

$5,000	~1 week	1–2 weeks	100%
one-time, environment included	to built and drafting	shadow mode before go-live	yours: hardware, data, workflow

trainedbrains.com · (628) 237-2416

01 · THE OPPORTUNITY

Most AI pilots stall between the demo and the daily routine.

Plenty of businesses have tried AI. Few have it doing real work every day. The gap usually isn't the model. It's everything around it.

A chat window isn't a worker.

Generic assistants don't touch your CRM, your store or your inbox, so someone still copies, pastes and follows up by hand.

No limits, no trust.

No one lets an agent send email or issue refunds without spending caps, approval thresholds and a clear owner.

No one stays for adoption.

Pilots end when the consultant leaves. Rollout, training and fixes are where AI projects succeed or fail.

WHAT A TRAINED BRAIN IS

Your first AI hire, trained for one job.

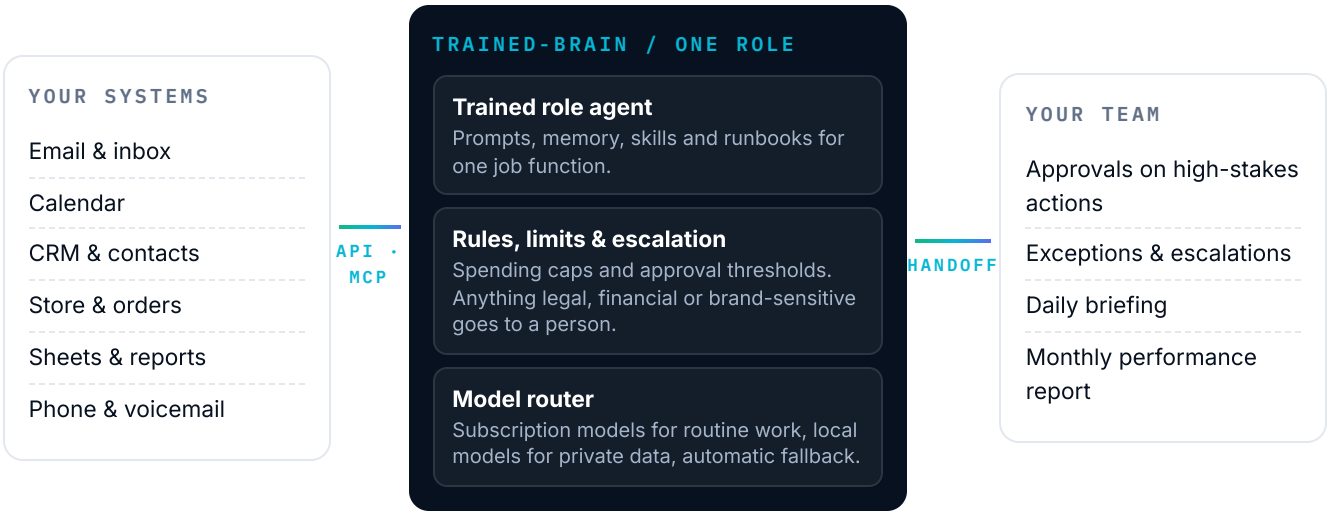
A role-based AI agent that takes over the repetitive part of one job, like the inbox, the orders, the follow-ups and the reports. It is wired into the systems your team already uses, guarded by rules and approval thresholds, measured continuously, and supported every month. Trained Brains is built for the part after the demo.

30 years taking new technology mainstream	**Employee #37** at RealNetworks	**Technical Emmy®** team · Streambox, 2018	**Since 2024** production agents running daily

02 · HOW IT WORKS

One trained agent, wired into your business.

Guardrails and people stay in the loop. It runs on hardware you control, and every action is measured.



Measured continuously: cost per task · success rate · hours returned · tokens · uptime

THE PATH TO GO-LIVE

1 — DAYS 1–2
Discover
We map the job, the volumes and where a person must approve.

2 — DAYS 1–3
Configure
Connected to your tools with secure, limited access.

3 — DAYS 3–5
Train
Trained on your real examples, tone and rules.

4 — WEEKS 2–3
Shadow
It proposes, your team decides. We measure accuracy.

5 — AFTER 2–3 WEEKS
Operate
Runs on its own with monthly reporting and tuning.

~1 week built and drafting

2–3 weeks running on its own

Nothing goes live until shadow mode shows it beats your current process.

03 · WHERE IT PAYS OFF

Built for roles that run on repetition.

Seven roles we build most. Start with the one that eats the most hours. Typical monthly hours returned at common volumes:

Recruiting Coordinator

Screens applicants with evidence, schedules interviews, sends kind declines.

≈ 73 hrs / mo · live demo

Office Coordinator

Answers the phone 24/7, books appointments, routes messages.

≈ 121 hrs / mo · call it

Marketing & Web Coordinator

Campaigns, website and store updates, newsletter, in your voice.

≈ 27 hrs / mo · in production

Business Development Rep

Researches accounts, drafts personal outreach and meeting briefs.

≈ 61 hrs / mo

Inbound Sales Rep

Answers sales inquiries, qualifies buyers, books the meeting.

≈ 114 hrs / mo

Customer Onboarding Specialist

Gets trial customers working by phone and email, hands buyers to their rep.

≈ 152 hrs / mo

Sales Engineering Assistant

Answers RFPs and security questionnaires from your docs, with sources.

≈ 61 hrs / mo

Try one live

Screen a candidate at **jobapp.trainedbrains.com**, or call our AI office coordinator.

(628) 237-2416

$50k–$95k
a year for a coordinator, support or sales-support role

~$8,600
a Trained Brain in year one, with optional annual support

~$42k–$76k
year-one value of the work it takes over, returned as capacity

CASE STUDY · LEGACY MUSIC ESTATE

From half-empty to nearly sold out.

We rebuilt the estate's site, launched its first store, and deployed a Trained Brain as its Marketing & Web Coordinator. Its AI-planned tribute campaign took two nights from under half capacity to about 86%.

+114%
paid attendance, year over year

+93%
donations, year over year

0.19s
page load, down from 20 seconds

04 · CONTROL & OWNERSHIP

Your AI, with the lid off.

A glass box, not a black box. You know what it will do before it does it, and you own every part of it.

KNOW BEFORE IT ACTS

Every system, decision and approval, drawn out first.

Before you commit, our free blueprint maps the exact workflow your Brain would run: what it reads, what it decides, and where a person signs off. You approve the design before anything is built.

- Human approval on anything legal, financial or brand-sensitive
- Spending caps and approval thresholds you set
- Every decision logged and reviewable
- Shadow mode: it proposes, your team decides
- Monthly performance report against your baseline

PRIVATE AI YOU OWN · NO PER-SEAT FEES, NO LOCK-IN

Your hardware

A Mac mini or mini PC you buy and own.

Your data

Records and files stay on your machine.

Your workflow

Delivered at handoff, with the runbook.

Your keys

Credentials encrypted on your machine.

Where your data goes

Your Brain runs inside your business on hardware you control. Only the minimum needed for a task is sent to an AI model, with data training turned off where available, and private data can stay on local models.

It stays yours

The agent, the workflow and the runbook are yours whether or not you keep us on. Support is optional, and you can take everything in-house at any time.

The shadow-mode guarantee

If your Brain doesn't beat your current process in shadow mode, we keep tuning it at no cost or refund your go-live payment.

05 · INVESTMENT

Compare it to payroll, not software.

PACKAGE	WHAT'S INCLUDED	INVESTMENT
Trained Brain one role	A role agent built, trained, shadowed and launched in your tools, with the AI Environment included (a $1,000 saving).	**$5,000** one-time
Voice or complex Brain phone agent or 5+ integrations	Adds a voice and phone agent, or connects five or more systems.	**$6,000–$7,500**
Trained Brain Team 2–4 agents, one department	Coordinated agents covering a department's repetitive work.	**from $12,500**
AI Environment platform only	AI runtime on your hardware with MCP servers, tools, skills and the agent harness, configured and shipped back to you.	**$3,000**
Enterprise	Custom deployment inside your IT and security environment.	**Custom**

OPTIONAL SUPPORT

$300/mo on the annual plan ($3,600/yr) or **$350/mo** month to month. Team support $750/mo. **First month free on every Brain.**

HARDWARE · SEPARATE

Bought directly by you, so you own it outright. Mini PCs from about $619; Mac mini also supported. We recommend the right fit.

AI OPERATING COSTS

About $60/mo in AI subscriptions for one or two Brains, about $220/mo for heavier use. Voice minutes and pay-as-you-go APIs are extra.

SIMPLE TERMS, NO SURPRISES

50 / 50 payment
Half to start, half at go-live.

Shadow-mode guarantee
Beats your process, or we tune free or refund go-live.

No lock-in
Workflow, runbook and keys handed over at launch.

NEXT STEP

See your Brain's blueprint, free.

Answer a few questions and get a custom workflow diagram and time-savings estimate, emailed to you in about three minutes.

Design it: trainedbrains.com/build

Try a live Brain: jobapp.trainedbrains.com

Call our AI office coordinator, 24/7: (628) 237-2416

Email Tony: tony@trainedbrains.com